



THE PAVILION

Live long. Live smart. Celebrate life.

energize
nourish

A Question of FATE

Are our lives and destinies more planned than we think?

by Jim Grapek

What if one day you looked back at your life and suddenly realized that everything you did, everyone you met, every class you took, every job you worked, every book you read, and every spiritual path you walked down... was all perfectly designed to give you everything you needed to complete the job that now lay before you.

Well that's exactly what happened to me. And in my case, the job before me... the job that deep down I felt driven to do, a daunting task. It involved coming up with an immersive and engaging way combine the best science out there with the best of our humanity, to enable people to live richer, healthier, happier lives. Why? Because despite spending more per person than any other country in the world, we rank a dismal 37th in the world in terms of actual health... and 70% of Americans over 45 are suffering from chronic disease. And despite all of the money being poured into education, our children rank right alongside those of third world nations. Can't we can do better?

Today, the result of my apparently lifelong journey takes the form of a unique, 21st century branded lifestyle facility called *The Pavilion*. Brought to its potential, The Pavilion is a seed; the genesis of a better way of life. It brings together under one roof extraordinary solutions in health and sustainable and passionate living which many are not even aware of; solutions we badly need to implement -- given, for example, that some 7 billion pounds (EPA estimate) of toxic chemicals are being dumped every year into our air and water and poisoning everything.

At its heart, though, The Pavilion is a great place to learn, share, build community, explore the arts, be inspired, and become healthier. Comprised of a learning center, science center, spa, fitness center, a celebrity chef branded healthy restaurant, a 'smart living' retail shop, one of today's most advanced, integrative medical/wellness facilities, and even an integrative veterinary center for pets, The Pavilion delivers unparalleled services and an unparalleled experience. A pipe dream? On the contrary. Hotels and resorts consisting of multiple diverse revenue centers already dot the globe. The main difference with The Pavilion is simply the programming.

Thinking back, when I was just five or six years old, I knew there was something "off" here. I felt like a stranger in a strange land. Did I really sign up for this, I wondered? The media messages that bombarded me every day over the years only reinforced that feeling. *Is eating {insert the name of your favorite comfort food here} really the answer to our problems?* Now don't get me wrong, there's plenty that's right with this world, also... at least what's left of it. (We are in the middle of a man-made mass extinction, by the way.) More and more it seems I'm not alone in these feelings, either.... that things are somehow off-course. Many others are now expressing similar sentiments.

I did not start out my life looking for the solutions to all our problems. I wasn't even thinking about that in college. Yet, somehow that path unfolded before me. As a producer, I was blessed to have been able to work with the National Press Club for several years, filming and interviewing some of our world's leading luminaries; scientists, artists, doctors, humanitarians, politicians -- people from all walks of life. More and more I began to see that we had found the answers. Not only were new technologies becoming available, leading scientists and researchers were proving that we humans, by learning how to combine the energy of our emotions with conscious intention -- *good inner self-management* as physicist William Tiller calls it -- we can achieve virtually anything: from changing our gene expressions, to healing -- to improving our relationships and being more successful in life. Mix that with today's advances in stem cell applications and I suspect there's nothing we can't accomplish, at least in terms of our physical health.

The main issue, as I saw it, was not so much that we needed to find the answers, but rather, how do we make the answers we've found more accessible to people? Ultimately, that was the question that for me, birthed The Pavilion and The Pavilion Life Sciences Center.

When I opened Associated Producers in Washington DC's National Press Building back in 1986, my driving desire was to use the media to make a difference:

"As individuals", I wrote on our website, "we can make a difference. Working together, we can accomplish even more. I founded Associated Producers with this vision in mind: to bring together talented artists and people of like mind to develop programs and projects to enhance our quality of life. It is a vision that I hope one day, we can all share together."

Not only does that sentiment live in The Pavilion, I see The Pavilion as an opportunity for us to follow in Hollywood's footsteps and go one better; to create that fantasy lifestyle, which previously has only been possible on the silver screen, in *real life "3D"*. Can it be done? I believe it can.

With the groundwork completed and a world class team of professionals at work, The Pavilion has the potential to become one of the most important and successful, philanthropic and commercial undertakings of our time.

On behalf of all of us on The Pavilion team, I invite you to join us and be a part of this exciting adventure.

Jim