

Revolution: the vision

*"It's not just about the noise.
It's about the silence..."*

The Film

Revolution is an awe-inspiring, 3D, cosmic journey which showcases the passionate spirit of motorcycling, and reveals how this passion may, in fact, be part of the key to solving our most pressing challenges.



So what is it about motorcycling that evokes so much passion? The motorcycle is certainly an exhilarating mode of transportation, yet it's so much more. Over the past 100 plus years, it has also transported entire generations in terms of their thinking. Through the books, the bikes, and the films -- such as *The Wild One*, *The Great Escape*, and *Easy Rider*, the motorcycle has become synonymous with, and reflective of, popular culture.

Thomas Krens, Curator of the Guggenheim Museum's "Art of the Motorcycle" exhibit, called the motorcycle "a perfect metaphor for the 20th century. Invented at the beginning of the industrial age, its evolution tracks the main currents of modernity... representing themes of technology, design, innovation, mobility, speed, rebellion, desire, and freedom. Park the latest Ducati, Harley, Honda or BMW on a street corner in any city or town in the world and a crowd will gather!"

On the surface, **Revolution**, through the magic of 3D and IMAX®, will transport audiences onto the saddles of these steel and chrome horses that have helped define our humanity, giving them a breath-taking perspective that only a motorcycle can provide. Audiences will experience what it's like to fly *free-styling* through the air... to slip into the cockpit of a 1,500 horsepower, nitro-burning drag bike... to blast through the Baja on a Motocross racer ...and to rocket down European streets normally reserved for horse drawn carriages. On a deeper level, the film shows us glimpses of a new world which awaits us just around the corner.

As author Robert Pirsig discovered with his bestseller, *Zen and the Art of Motorcycle Maintenance*, the motorcycle really *does* have something for everyone. 'Zen' - a modern epic of a man's search for meaning - became an instant hit upon its publication in 1974 - after being rejected by 121 publishers. Today, it is lauded as one of the most exciting books in the history of American literature.

In 'Zen', Pirsig wrestles both with the ghosts of his past and with important contemporary philosophical issues, such as; why has technology alienated us from our world? What is the limit, and the place, of rational analysis - versus intuition? ...and 'How, if we can't define *the good*, can we live it?' As the story progresses, the motorcycle becomes a metaphor for how to unify the cold, rational realm of technology with the personal, creative nature of our humanity. It is here that 'Zen' and **Revolution** find common ground. Yet, **Revolution** goes a step further by bringing critical new scientific information to light, enabling us to finally understand the intricate workings of...and our true relationship to...our universe, greatly expanding our understanding of *what is possible*.

In the last 130 years or so, we've gone from horses-drawn transportation to cars and motorcycles built with advanced materials - field tested in outer space. Thirty years ago there were no mobile telephones or personal computers. Today, we can't live without them. Advanced technologies and the proliferation of personal entertainment choices have radically changed our lives, yet have we really properly considered these technologies from a cultural or *human* perspective? Have we integrated them into our lives in a way which furthers our quality of life? Now, more than thirty years post *Zen*, many still contest that these so-called beneficial technologies are in some ways, distracting us; pulling us away from those things which make life meaningful. This line of thinking isn't new. It's been a common theme going back to the beginning of the industrial age when Thoreau, upon being asked what he thought of technology, replied, "Technology is but an improved means towards an unimproved end".

Today, as our pace of life continues to accelerate at blistering speeds, the impetus to reconcile our technology with our deeper needs has never been more evident. Is this even possible? It is. Recent mind bending discoveries in physics not only offer us new solutions to our most pressing problems - including practical, non-polluting, unlimited energy generation, they point to the fact that we are infinite beings; holographic in nature with abilities we never dreamed of. Even death, it appears, is merely a transition: We are beings of energy, and energy cannot 'die' or disappear. It can only, like water changing to steam, take on a different form.

According to some of our most brilliant physicists, everything in the universe is *inter-connected*, from the smallest particles of creation to the largest galaxies. We humans are part of that connection. We are all part of one, intelligent, living field of energy which the physicists call the *unified field* or *zero point field*... what some, perhaps, liken to, or call, *God*.

Validating this, scientists discovered through intensive testing that humans, using only their thoughts and intentions, are able to 'robustly' affect the physical world around them; that we actually *create* our physical world from moment to moment - depending upon how we think and feel - and this is a skill that each of us can better develop to improve our quality of life. This is a huge and inspiring departure from the classical Newtonian physics we're taught that says there is no place the construction of our universe for any human qualities to enter. This is simply not true. Physicist and Stanford Professor Emeritus William Tiller summed it up this way: "*The bottom line is that, [by setting up the right conditions], it appears we can influence, in a better way, every technology we presently have - and create new ones*". *Revolution* explains this new worldview and introduces promising new technologies capable of turning around our present, destructive course. That is, of course, as long as it's supported by our own powerful technologies... our hearts and our minds.

It should be noted that many aspects of this new scientific paradigm have been long acknowledged in the scientific community itself, yet are still relatively unknown to the public. For example, in the widely accepted Copenhagen Interpretation of quantum physics, it's held that *'what we experience as physical reality doesn't exist in a definite or determinate state before observation, and that it is the act of observation itself, which somehow defines or 'locks in' what that reality looks like.* On the most basic human level, this means - as previously stated - that we have a direct role in creating our reality. As Dr. Wayne Dyer says, "by changing the way you *look* at the world, the world you look at will change." While this is probably hard to believe for most people, it's pure physics: *What you put out is what you get back.*

Lynne McTaggart, author of The Field, summed it up well;

"It is time to replace the 300-year old science model -- the "operating manual" that Western society has been relying upon - and to relegate Newton and Descartes to their proper places, as prophets of a historical view that has now been surpassed.

...The implications of this new story to our understanding of life and the design of our society are extraordinary. If a quantum field holds us all together in its invisible web, we will have to rethink our definitions of ourselves and what exactly it means to be human. If we are in constant and instantaneous dialogue with our environment, if all the information from the cosmos flows through our pores at every moment, then our current notion of our human potential is only a glimmer of what it should be. If we are not separate, we can no longer think in terms of 'winning' and 'losing'. We need to redefine what we designate as 'me' and 'not-me' and reform the way we interact with other human beings, practice business, and view time and space. We have to reconsider how we choose and carry out our work, structure our communities, and bring up our children."

Collectively, can we, as a society do this? We may have no choice. When the US Office of Education contracted with the Stanford Research Institute (SRI) back in 1968 to investigate "alternative future possibilities for society..." a surprising and sobering conclusion emerged. Of some fifty highly plausible futures, only a handful were at all desirable. The others, for reasons of pollution, resource depletion and so on, looked dismal. In the study that followed, a second sobering conclusion emerged: To realize any of the more desirable futures would likely require *fundamental* changes in society. In short, we would have to *transcend* our industrial culture and redefine ourselves.

According to the study, this more hopeful future society would 1) emphasize a more holistic understanding of life; 2) would place an emphasis on the oneness of the human race and the inter-connectedness of all life; and 3) would embrace a *self-realization* ethic...placing the *highest* value on the development of *selfhood* and fostering human development. This follow-up study, called "*Changing Images of Man*", saw this fundamental change in direction as an evolutionary transformation, based in part on new directions in scientific research. Some forty years later, this message of hope and transcendence based in new scientific understandings is the underlying theme of **Revolution**.

Coming Full Circle

In the late 90's, writer, producer and motorcycle enthusiast, Jim Grapek - originally a physics major in college - began looking for answers... ways to turn around what he saw as the decline of our great civilization and our great country. "It's the new millennium. Shouldn't we be building schools and jobs instead of fighting wars?" Grapek wondered. "Shouldn't our health be improving with all the money we're spending? Shouldn't our children be doing better in school?" Over the span of some fifteen years, Grapek's journey took him to into some uncharted waters - from alternative earth histories to alternative healing modalities and even life after death. Yet, somewhere along the line the search became more than just an exciting personal journey; it began yielding answers. Breath-taking developments in the world of physics... the science of sciences ... caught his attention. Riding his motorcycle through the Shenandoah Mountains one day, Grapek started to see that perhaps salvation really was at hand. Maybe it was again time to dust off the iconic motorcycle - fire up its engine - and transport people to this new world of possibilities.

Riding, of course, is not just about the noise; it's really about the silence - our inner *connection* to the world at large. This is something indigenous peoples...from the Native Americans to the now extinct Mayans - knew all along. This *feeling*, it turns out, has its basis in physics. To help put everything in perspective, the film starts by explaining the classic mechanical physics of motorcycling and moves beyond the quantum to multi-dimensional, zero-point physics, touching on a special *process* that take place when we ride involving quieting the cognitive mind and processing information in a different way. Some call this "going inward"...others call it "being in the zone." In *Zen*, Pirsig calls it "being in the Zen of the moment." As brain research shows, this state of mind can be achieved in any number of ways - including through meditation, the arts, sport, and spending time in nature.

The point is, accessing this *receptive yet creative* state - this silent inner domain - buys more than just a great ride; it is how we humans access that *unified field* which nourishes us... gives us our *purpose*... motivates us...and connects us to *all that is*.

Twenty plus years ago, Vaclav Havel - artist, playwright, author, and former president of Czechoslovakia wrote, "We must again learn how to listen to and nourish our inner voices, and begin caring for our world." Here in 2011, as many people are beginning to come up against their limits - on the verge, perhaps, of a cultural revolution, it's time for all of us to do just that; to reconnect...to join together and help each other at the grassroots level to hone these natural abilities ...to stop fighting for what we *don't* want and to simply *be* the change we want to see.

Buckminster Fuller, one of the great thinkers of the 20th century, summed it up this way. "You never change things by fighting the existing reality. To change things, build a new model which makes the existing one obsolete." This is critically important because cutting edge physics suggests that by shifting our beliefs...*we shift ourselves*; moving to one of an infinite number of parallel realities that better matches the frequencies of what we deeply believe. So could it be that we don't have to change the world...but only ourselves?

With some of the best minds weighing in, Grapek presents a compelling vision of how we can move forward - personally and collectively - to create a better, cleaner, healthier future; a world of peace, happiness, and a greater sense of community. Where does one begin? Well, a decent motorcycle is a great start. And for those who don't ride? Their revolution can begin on the giant screen!